

Resume'



Sunil Koijam, PhD.

Assistant Professor, Department of Mass Communication

**Rajiv Gandhi University, Rono Hills, Doimukh
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Educational Profile

1. Ph.D. Rajiv Gandhi University, Rono Hills, Doimukh, Arunachal Pradesh; 2020
Topic: *Press in Manipur from 1926-2005: A historiographical Study*
Supervisor: Dr. Kh. Kabi
2. M.Sc. Guru Jambheshwar University of Science and Technology, Hisar, Haryana; 2003
Subject: M.Sc. In Mass Communication
Specialization: Electronic Media
Gold Medalist of the Batch
3. B.Sc. Manipur University, Imphal, Manipur; 2000
Subject: Botany (Honours)

Professional Experience

1. **Production Assistant, Doordarshan News (DD News) , New Delhi** November 2003- March- 2007
2. **Teaching Associate, Institute of Mass Communication and Media Technology, Kurukshetra University, Haryana** March 2007-March 2008
3. **Assistant Professor, Department of Mass Communication, Vivekananda Institute of Professional Studies, New Delhi** March 2008- October 2008

4. Assistant Professor, Department of Mass Communication, Rajiv Gandhi University, Arunachal Pradesh, India

October, 2008-till date

Administrative Experience

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| 1. Head of Department, Department of Mass Communication, Rajiv Gandhi University, Arunachal Pradesh, India | 2009-2012 |
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UGC NET

1. Qualified CSIR-UGC-NET for CSIR-JRF in June, 2006 and December 2006

Membership of Professional Bodies

1. Executive Member of 2nd World War Imphal Campaign Foundation, India (2017-till date)

Research Interests

1. Historical, Visual Communication
2. Strategic Communication
3. New Media and Broadcast Technology

Research Projects

1. Co-Principal Investigator of “Scholastic Audio-Visual Documentation of Major Festivals of Arunachal Pradesh” Funded by SJETA (Social Justice Empowerment and Tribal Affairs, Government of Arunachal Pradesh with an amount of Rs.30 Lakhs.
2. Lead Consultant for UNDP supported project on “Mainstreaming conservation and sustainable use of medicinal plant diversity in three states: Developing communication strategy and tools, Arunachal Pradesh” under a grant of Rs. 40 Lakhs.
3. Lead Consultant for project on “Total sanitation with emphasis on behavioral change as means to achieve ODF goals”. The project was supported by a grant in aid of Rs. 22 Lakhs from the Department of Public Health Engineering Government of Arunachal Pradesh.

4. Lead Research Consultant of “**Major Ralengnao Bob Khating Museum of Valour, Tawang**”, established as a collaboration between Government of Arunachal Pradesh and Rajiv Gandhi University. The museum is a grant in aid from Government of Arunachal Pradesh with a cost component of Rs.2.2 Crores.

Research Guidance

Sl.No.	Name of the Scholar	Topic	Status
1.	Zeet Nawaz Thouba	Media Exposure and Media Literacy: A Study on Meitei Pangal Youths in Thoubal District of Manipur	Awarded
2.	Priya Badu	Media and Narrative: A Study on Refugee and Indigenous Communities Narrative through Media Representation in Arunachal Pradesh.	Ongoing
3.	Prajit Doley	Intercultural communication and evolving interethnic relationship in borderland area of assam and Arunachal Pradesh: a study of Mishing and Adi Community	Awarded
4.	Doli Ete	A Study on the Changing Mediascape in Arunachal Pradesh	Ongoing
5.	Maitri Deori	Public Relations Strategies in Developmental Projects: A Study of Itanagar Capital Complex, Arunachal Pradesh	Ongoing

Research Publications

1. Financing pattern of film industry in Manipur: a sway for survival: *Journal of Emerging Technologies and Innovative Research*, **2019**, Volume 6, Issue 6 in *italic*, 580-586.
2. Ethical values and media professionals in Manipur, *Third Concept*, 2020, Volume 34, Issue No. 398-399, 29-34.

3. Media Exposure and Media Literacy: Revisiting the Literature for Mapping Research Path of Media Literacy in Meitei Pangal Community of Manipur, *Third Concept*, 2020, Volume 36, Issue No. 429, 143-149.
4. Reproductive health among the Lisu women of Arunachal Pradesh, *InterViews: An Interdisciplinary Journal in Social Sciences*, 2022, Vol. 9, No. 1, pp. 33-45
5. Crafting A Sustainable Environment For Women Journalists In Arunachal Pradesh: A Way Forward, 2023/1, *IJFANS International Journal Of Food And Nutritional Sciences*, Vol.12,pp.1775-1783
6. Digital Dynamics: Exploring Social Media's Influence on Political Participation of Mishing Women of Assam, 2023, *Antrocom: Online Journal of Anthropology*, Vol.19
7. Online News Media and the Issues of Ethics, Credibility and Information Overload: A study, *Educational Administration: Theory and Practice* 2024,30(1), 6466-6472, ISSN:2148-2403
8. Mitigating Into the Social Chaos and Delivering Social Justice Through Ai: A Theoretical Approach in Developing Content Creation for Media, *Educational Administration: Theory and Practice* 2024,30(1), 6473-6479, ISSN:2148-2403
9. Socio-Cultural Network And Communication Between Mishing And Adi Communities In Border Areas Of Assam And Arunachal Pradesh, *ShodhKosh: Journal of Visual and Performing Arts* February 2024 5(2), 132-141
10. A Study On The Facets Of Filmmaking In Arunachal Pradesh, *Humanities and Social Science Studies*, Vol. 13, Issue 1, No. 30, January – June: 2024
11. Media Narrative: The Arunachal Times Coverage Of Refugee Issue In Arunachal Pradesh, *Anvesak*, Vol. 54, No.1(IV) January – June : 2024, pp 149-158
12. Mobile Communication And Women Empowerment: A Study Amongst Women In Doimukh, Arunachal Pradesh, *International Journal of Cultural Studies and Social Sciences*, Vol-20, Issue-2, No.08, July -December: 2024
13. Festival as a communicative space in Assam and Arunachal Pradesh Borderland: A study of Ali-Aye-Ligang and Solung, *South Asian Journal of Social Science and Humanities*, 6 , 69-84, , 2025 , DOI: 10.48165/sajssh.2024.6506
14. Intercultural communication in a globalized world: a systematic literature review, *Asian Journal of Research in Social Sciences and Humanities*, 15 , 1-6, , 2025

Book published

1. Co-Editor of an edited book named “**Mass Media: Global Contours**” by Shree Publishers and Distributors, ISBN No. 978-81-19448-70-8

Book/Book Chapter published

1. Mainstreaming of the vernacular media: a Manipur experience, in *Media representation of the Northeast India*. Kabi. K.H, Allwyn Mendoz, Ashes K. Nayak, Saint Claret College, Ziro, pp 268-282.
2. New media and the changing dynamics of media education: De-generalisation of the pedagogy, in *Contemporary issues and insight of the anthropology of Northeast India*. Vokendro Haobijam, Borgohain Milonjyoti, Kalpaz Publication, New Delhi, 253-260
3. Virtual accelerator: a review of current issues, in *Contemporary issues and insight of the anthropology of Northeast India*. Vokendro Haobijam, Borgohain Milonjyoti, Kalpaz Publication, New Delhi, 179-190
4. School Education in Arunachal Pradesh: Complexities, Regional Challenges in the Light of ICT and NEP 2020, NEP-2020, *A Paradigm Shift in Media Education and Ensuring Quality with the Global Framework of the G-20*, Dr. Nivedita SharmaProf. (Dr.) Rachita Rana, AK Publication
5. Media and Festivalisation: A Study of Nyokum Festival of the Nyishi Tribe of Arunachal Pradesh, *Media Matters, Media, Education and Media Literacy*, Nawaz Khan, G.P. Pandey B.B. Sharma, Zeet N. Thouba, Shree Publishers and Distributors, New Delhi

Course/Conference/Workshop organized

1. Training and Orientation in 'Media and Accessibility' organized by AYJNIHH, Mumbai and RGU.
Duration: 19-20 March, 2015
Role: Co-ordinator
2. 'Transacting Students Engagement for Promoting Rural Resilience' organized by National Council of Rural Institute, Ministry of Human Resource and RGU
Duration: 2-3 Feb, 2017
Role: Resource Person
3. 'Media Representation of the North East India: Looking Back and Looking forward' organized by RGU
Duration: 7-8 June, 2019
Role: Co-ordinator
4. PR Conclave of the North East organized by DIPR, Arunachal Pradesh and RGU
Duration: 7-8 February 2020
Role: Co-ordinator
5. National Seminar of 'The Role of Social Media in the Face of COVID-19 Pandemic' organized by Directorate of Information and Public Relations, Govt. of Arunachal Pradesh and RGU
Duration: 26-27 June, 2020

Role: Co-Convenor

6. Conference on Crafting the contour of Mass Media for New India: A global perspective by Department of Mass Communication, Rajiv Gandhi University, State, India
Duration: 2-3 Nov, 2020
Role: Co-Convenor
7. Workshop on Photography: Exploring stories through the lens by National institute of Technology (NIT) Yupia, Arunachal Pradesh
Duration: 12-16 October, 2020
Role: Co-Coordinator
8. Computer and its Applications: A Business Tools for self-reliance among Youths, Rajiv Gandhi University and Rajiv Gandhi National Institute for Youth Development, Ministry of Youth Affairs and Sports, Government of India.
Duration: 28-2-2022-01-03-2022
Role: Co-Coordinator
9. Citizen Journalism: Empowering Youth for Social Change, Rajiv Gandhi University and Rajiv Gandhi National Institute for Youth Development, Ministry of Youth Affairs and Sports, Government of India.
Duration: 24 Feb-24 Feb, 2022
Role: Co-Coordinator
10. NE Odyssey: Exploring Alternative Ways to Social Change, Rajiv Gandhi University
Duration: 13 Dec 2021
Role: Co-Coordinator
11. Media Education and National Education Policy-2020, a Transdisciplinary Global perspective, Rajiv Gandhi University
Duration: 15 Nov-16 Nov 2021
Role: Co-Coordinator
12. One day National Seminar on “Culture, Community and Communication in Digital Era”
Duration: 4 March 2025
Role: Co-Coordinator

Seminar/Conference/Workshop paper presentation

1. Delivered a talk on “**Media and Documentation**” organized by Centre for Endangered Languages of the Arunachal Institute of Tribal studies, Rajiv Gandhi University, Rono Hills, Doimukh, Arunachal Pradesh.
2. Presented a paper on “**Issues of Adolescent in Arunachal Pradesh Understanding the premises**” in the 4 Day Regional Conclave on Capacity

strengthening of academia, professionals and Government in the area of Social and Behaviour Change Communication for empowering adolescents in Assam and NE organized by Gauhati University and UNICEF.

3. Presented a Paper entitled '**Mainstreaming of the Vernacular Media: A Manipur Experience**' in National Seminar 'Media Representation of the North East India: Looking Back and Looking forward' organized by RGU on 7-8 June, 2019
4. Delivered an oral presentation in 'Ethnicity, Livelihoods and cultural change among the Himalayan people: Anthropology and beyond', an International Conference held at Department of Anthropology, Rajiv Gandhi University, India during 23-34 September 2019

Title of the presentation: **Career decision making difficulties of University students of Arunachal Pradesh: The role of Gender and first-generation university students**

5. Delivered an oral presentation in 'Media Representation of Northeast India: Looking Back and Looking Forward' an National Conference held at Department of Mass Communication, Rajiv Gandhi University, India during 07-08 June, 2019

Title of the presentation: **Mainstreaming of the vernacular media: a Manipur experience**

6. Delivered an oral presentation in 'Crafting the contour of Mass Media for New India: A global perspective' a National Conference held at Department of Mass Communication, Rajiv Gandhi University, India during 2-3 Nov, 2020

Title of the presentation: **Misinformation and Digital divide in the time of Covid19 among the people of Arunachal Pradesh- a study**

7. Delivered a talk on "**Understanding the mechanics of digital cameras**" organized by NIT, Yuipa, Arunachal Pradesh on 12-16 October 2020 in a national workshop on "Photography: Exploring stories through the lens"
8. Delivered a talk on "**Principle and Practice of Lighting**" organized by NIT, Yuipa, Arunachal Pradesh on 12-16 October 2020 in a national workshop on "Photography: Exploring stories through the lens"
9. Delivered a talk on "**Principle and Practice of Composition**" organized by NIT, Yuipa, Arunachal Pradesh on 12-16 October 2020 in a national workshop on "Photography: Exploring stories through the lens" in a national workshop on "Photography: Exploring stories through the lens"
10. Delivered a talk on "**Photography as a Profession**" organized by NIT, Yuipa, Arunachal Pradesh on 12-16 October 2020 in a national workshop on "Photography: Exploring stories through the lens"
11. Presented a paper entitled "**Media and Festivalisation: A study of Nyokum festival of the Nyishi tribe of Arunachal Pradesh**" in International seminar, "Media education and National Education Policy-2020, a

Transdisciplinary Global Perspective” on 15-16 November, 2021 organized by RGU

12. Presented a paper entitled **“Social Media Exposure and Media Literacy: A study on Media induced happiness amongst the Youth of Meitei Pangal community in Thoubal District of Manipur”** in International seminar, “Universal Happiness in Post Truth Era, Market , Media , Technology and Global wellbeing: an educational perspective for Gen-Next” on 27-29 April, 2022 organized by RGU
13. Delivered a talk on **“Connecting the Dots: Communication for greater employability”** in a workshop “Enhancing Employability through Symbiotic engagement and capacity building organized by Rajiv Gandhi National Institute for Youth Development, Tamil Nadu and RGU on 28-19 January, 2022
14. Delivered a talk on **“Introduction to Digital Journalism and Social Media”** in a workshop “Citizen Journalism: Empowering Youths for Social Change” organized by Rajiv Gandhi National Institute for Youth Development, Tamil Nadu and RGU on 24-15 February, 2022
15. Delivered a talk on **“Working out with Stories”** in a workshop “Citizen Journalism: Empowering Youths for Social Change” organized by Rajiv Gandhi National Institute for Youth Development, Tamil Nadu and RGU on 24-15 February, 2022
16. Delivered a talk on **“Image and Video Processing for Media Creation”** in a workshop “Computer and its Applications: A Business Tool for self-reliance among youth” organized by Rajiv Gandhi National Institute for Youth Development, Tamil Nadu and RGU on 28 February-1 March, 2022
17. Delivered a talk on **“Content for Community Radio Broadcast on Disability Related information and Social Media Applications”** in a workshop “Community Radio Broadcast and Disability Related Information for Community Radio Professionals, Mass Communication Professionals and students” organized by AYJNISH(D) Mumbai in collaboration with Community Radio Association of India (CRA) and Rajiv Gandhi University on 02 November, 2022
18. Delivered an oral presentation in ‘Changing Media Landscape and Society’ held at Manipur University during 20 March,2024.

Title of the presentation: **Social Media News Networks and the Issue of Credibility and Relevance in Arunachal Pradesh: A study**
19. Delivered an oral presentation in ‘Changing Media Landscape and Society’ held at Manipur University during 20 March,2024.

Title of the presentation: **Media Representation of Cultural Heritage and Geniality Amongst the Adi and Mishing Tribes**
20. Delivered an oral presentation in ‘NEP-2020: A Paradigm shift in Media Education and Ensuring Quality with Global Framework of the G-20’ held at

Institute of Information Technology and Management, New Delhi during 22-23 January, 2024

Title of the Presentation: **“School Education in Arunachal Pradesh: Complexities, Regional Challenges in the light of ICT and NEP 2020”**

21. Delivered an oral presentation in ‘International Seminar on Perspectives on North East India: Way forward held at Rajiv Gandhi University during 26-28 April 2023

Title of the Presentation: **“A study of the role of Social Media in Political Participation amongst the Mishing women of Assam”**

22. Delivered an oral presentation in ‘International Seminar on Perspectives on North East India: Way forward held at Rajiv Gandhi University during 26-28 April 2023

Title of the Presentation: **“Women Journalist in Arunachal Pradesh: Maneuvering through safety and harm”**

23. Presented a paper entitled **“Mitigating into the Social Chaos and Delivering Social Justice through AI: A theoretical Approach in Developing Content Creation for Media”** in International seminar, “Media, AI and Social Change: Indisciplinary Approaches” on 02 December, 2024 organized by Manipal University, Jaipur.

24. Delivered an Expert talk as a resource person in a workshop **“Media Photography course for Personnels of Assam Rifles”** organized by Indian Institute of Mass Communication (IIMC), Aizwal, Mizoram from 24-28 June, 2024

25. Delivered an Expert talk as a resource person in a workshop **“Script Writing on development of e-contents (Videos) of Tribal Languages/Third Language” of 13 Tribes of Arunachal Pradesh namely Nyishi, Idu Mishmi, Tagin, Wancho, Tangsa, Galo, Taron Mishmi, Kaman Mishmi, Apatani, Aka (Hrusso), Adi, Tutsa and Singpho** organized by SCERT, Govt. of Arunachal Pradesh, Itanagar from 03-06 October, 2023

26. Delivered a Paper entitled **“Shaping the Media Environment: The Role of Clickbait and Virality in the Contemporary News Media Ecosystem of Arunachal Pradesh”** in an International Seminar **“Digital media and society: Navigating connectivity, culture and change in digital age”** organized by **Don Bosco University, Assam** on 6th February 2025

27. Delivered a Paper entitled **“Social Media as a Catalyst for Evolving Relationships between Adi Mishing Communities”** in an International Seminar **“Digital media and society: Navigating connectivity, culture and change in digital age”** organized by **Don Bosco University, Assam** on 7th February 2025

28. Delivered an Expert talk as a resource person in a National on “Culture, Community and Communication in Digital Era” organized by Rajiv Gandhi University on the topic **“Media in the age of AI”** on 4th March 2025

29. Delivered an Expert talk as a resource person in 6-day short-term program on **“Gender Justice, Empowering Voices, Transforming Academia”** conducted by the UGC-Malaviya Mission Teacher Training Centre, Manipur University, Canchipur, Imphal, from 4-10 February 2025 in online mode on the topic **“Social Media, Biases and Democracy”**
30. Delivered an Expert talk as a resource person and delivered a paper **“Sports Journalism in Arunachal Pradesh: Going from score to score”** in **“International Conference on Emerging Trends in Sports Sciences and High Performance(ETSSHP)”** organized by Faculty of Sport Sciences, Rajiv Gandhi University on 15-17 October 2025.
31. Delivered an Expert talk as a resource person in Two week Refresher Course on **“Indian Knowledge System (Iks) And Bio-Cultural Dimension Of Public Health”** conducted by the UGC-Malaviya Mission Teacher Training Centre, Manipur University, Canchipur, Imphal, from 25th Sept-14th October 2025 on the topic **“Indigenous Resource Management and Community Media”**

Faculty Development Programme (FDP)/Short term courses/Orientation/Refresher courses Attended

1. Faculty Development Programme on **“Transacting students’ engagement for promoting rural resilience”** from 02-02-2017 to 03-02-2017 organized by National Council of Rural Institute, Ministry of Human Resource and RGU
2. Faculty Development Programme on **“Enabling Entrepreneurship and Start-Up Mindset”** from 19-07-2021 to 23-07-2021 organized by AICTE Training and Learning (ATAL) Academy.
3. Faculty Development Programme on **“Basic Course in Smartphone Journalism”** from 16-08-2021 to 20-08-2021 organized by AICTE Training and Learning (ATAL) Academy and FTII (Film and Television Institute of India).
4. Five days Capacity building programme on **“Approaches for Quality Research Paper Writing in High Impact Journals”** from 02 September- 06 September 2020 organized by Rajiv Gandhi University, IQAC (Internal Quality Assessment Cell).
5. Faculty Development Programme on **“Moodle Learning Management System”** from 17 June to 21 June, 2020 organized by spoken Tutorial, IIT, Bombay
6. Faculty Development Programme on **“Basics of R Programming”** from 29 April to 03 May, 2020 organized by spoken Tutorial, IIT, Bombay
7. Faculty Development Programme on **“Emerging New Realities: Bridging the gap of regular and ODL mode”** from 28 July to 01 August, 2020 organized by

STRIDE (Staff Training and Research Institute of Distance Education), IGNOU and RGU, Arunachal Pradesh

8. Faculty Development Programme on “**Emerging Issues in Social Science Research**” from 04 May to 08 May, 2020 organized by Rajiv Gandhi University, Arunachal Pradesh
9. Faculty Development Programme on “**Teaching Learning through e-Learning Technologies**” from 27 April to 29 April, 2020 organized by Rajiv Gandhi University, Arunachal Pradesh
10. Refresher courses in “**Advanced Research Methodology**” organized by Teaching Learning Centre, Ramanujan College, Delhi University under Ministry of Education, Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching from 22 December, 2022 to 05 January, 2023
11. Faculty Development Programme on “**Photography**” from 12 October to 16 October, 2020 organized by AICTE Training and Learning (ATAL) and NIT, Yupia, Arunachal Pradesh
12. Swayam Online Certification in “**Integrating Educational Technology into Teaching**” from 21 October to 15 November, 2020 organized by NITTTR (National Institute of Technical Teachers Training and Research), Chennai.
13. Swayam Online Certification in “**Basic Concepts of Film and Video Editing**” from 28 February to 03 July, 2021 organized by St.Xavier’s College, Kolkata
14. Certified as **Primary Evaluator in Toycathon 2021** organized by AICTE and Ministry of Education, Ministry of Information and Broadcasting, Ministry of MSME, Ministry of Women and Child Development, Ministry of Commerce and Industry, Ministry of Textiles
15. Certified as **Judge in Toycathon 2021** organized by AICTE and Ministry of Education, Ministry of Information and Broadcasting, Ministry of MSME, Ministry of Women and Child Development, Ministry of Commerce and Industry, Ministry of Textiles
16. Faculty Development Programme courses in “**Academic Research Writing**” organized by Teaching Learning Centre, Ramanujan College, Delhi University under Ministry of Education, Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching from 01 January 2024 to 07 January 2024
17. Faculty Development Programme courses in “**Media Literacy: Empowering Educators and Society**” organized by Manipal University, Jaipur from 22 July 2024 to 26 July 2024
18. Short term course on **NEP orientation and Sensitization programme** under Malaviya Mission Teachers Training Programme (MMTTP) of UGC organized by MMTC, Tezpur University from 04 September to 13 September 2024.

Declaration

Apart from my teaching and learning assignments, I am also actively involved as Media Advisor, Jury members, Discussion Hosts, Panel members, Examinations evaluations and coordinators of various media and communication related works.

I declare that the information presented in this resume is true and accurate to the best of my knowledge. I assure you that my experience, skills, and qualifications meet the requirements of the job and I am committed to making a positive contribution to your organization.

Sunil Koijam, PhD.
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